

The Top 6 Reasons to Hire Stephen



1. Expertise

Like you Stephen has had what he calls learning experiences, some based on successes and others based on failures. Like you, some of his biggest challenges have been around hiring, engaging and developing people.

His career experiences that include human resource leadership roles in such companies as Lockheed, McDonnell Douglas, Square D, Gerry Baby Products and Teletronics Pacing Systems, plus working with some of the best hospitals in the country. Today, Stephen is president of Action Insight, Inc. He is an employee selection and engagement expert. Through his coaching, training and strategic work sessions he assists his clients with ensuring they have the right people in the right seats, doing the right things well.



Stephen is the author of *The CEO's Advantage – 7 Keys for Hiring Extraordinary Leaders* and the forthcoming books *Reimagine Leadership*, *Reimagine Leadership Competencies* and *Reimagine Feedback*. Through his coaching, training, books and articles he has worked with businesses and organizations and helped develop their ability to more fully engage their teams.

His client list has included such healthcare organizations as, Memorial Health System in Hollywood Florida, The Guthrie Clinic, Avera Health, Columbus Regional, Lee Memorial and JACO. He has also worked with such organizations as California Casualty, Coors, Cabela's, the Colorado Department of Transportation, the March of Dimes, and many small businesses and other organizations.

2. Currency

Change is constant and new research findings are turning human resource best practices upside down. Stephen stays current with his up to the minute and constant research in neuroscience and how the human brain works. Plus he communicates with other thought leaders and information experts in the business world. What this means is he is always bringing fresh ideas and business trends that shatter the traditional ways we lead.

3. Relevance

With every assignment or project he brings directly relevant strategies, tools and examples that you and your team can relate to and use. He uses his ability to see things from a different perspective and bring fresh ideas and innovative solutions to your particular situation.

4. Easy to Work With

Stephen is responsive, flexible and fun to work with. He is persistent and takes care of the details. He returns your phone calls promptly; he does what he says he is going to do. He shows up early and stays around afterwards to interact and answer questions. He follows up and he strives to exceed your expectations.

5. Interactive

During his onsite projects, workshops, strategic work sessions, and one-on-one coaching, he gets you and your people engaged and shows them how to get the kind of results you want and need to get.

6. Authenticity

Over the years, Stephen has learned through his mistakes and the tough lessons his experience has taught him. He brings those insights to each and every client he works with today. He is down to earth and real. He is easy to communicate and work with.